ORDER

Orders	Order / Rev:	102150		
	Alt Order #:	06817867		TER OF THE STATE O
	Product Desc:	DCCC		HD
	Estimate:	1194		KSNV
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	05/24/12 / 12/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Congressional Campaign		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

-				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	122	\$86,200.00	\$73,270.00

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	122	\$86,200.00	\$73,270.00	0.00
Totals	122	\$86,200,00	\$73,270.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$86,200.00
Market	100%	\$232,972.97

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$55,913.51
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$37,275.68
KTUD	0%	\$0.00
KVVU	20%	\$46,594.59
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$6,989.19

	Ln C	Ch	Start	End	Inventory Cod	e Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E	1 K	SNV	10/16/12	10/22/12	M-F 5-6a Wake	Upw/Wa@M	5-6a		MTWTF	:30	5	\$400.002	0.00 NM	5	\$2,000.00
					M-F 5-6a Wake	Up w/Wagners									
	W	AKE U	P WITH T	HE WAGI	NERS										
		Start	t Date E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rati	<u>ng</u>						
	Wee	k: 10/1	6/12 1	0/22/12	MTWTF	5	\$400.00	0	.00						

Print Date: 12/04/12 09:40:13 Page 2 of 5

Order / Rev: 102150 ____ Advertiser: Democratic Congressional Campaign Cc

Alt Order #: 06817867 Product Desc: DCCC KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/16/1	2 10/22/12		-	5-6a	MTWTF	:30	5	\$400.002	0.00 NM	5	\$2,000.00
WAKE	I IP WITH	THE WAGI	M-F 5-6a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/22/12	MTWTF	5	\$400.00	0.00						
E 2 KSNV	10/16/1	2 10/22/12	Wake Up Early w	/ Wagn 6 M	430a-5a	MTWTS	:30	4	\$200.001	0.00 NM	4	\$800.00
\A/A/<		\/\\/\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Wake Up Early W	/agners								
	up EARI irt Date	_Y W/THE W End Date	VAGNERS Weekdays	Spots/Mook	Pata	Pating						
<u>اد .</u> /Week: 10		10/22/12	MTWTS	Spots/Week 4	<u>Rate</u> \$200.00	Rating 0.00						
			M-F 6-7a WakeUp	-	6-7a	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
			M-F 6-7a WakeU	_					,			* - /
		THE WAGI										
Sta Week: 10/	rt Date	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$725.00	Rating 0.00						
E 4 KSNV			Today Show	CM	658a-9am	MTWTF	:30	14	\$900.001	0.00 NM	14	\$12,600.00
L 4 KONV	10/10/1	2 10/22/12	Today Show	Olvi	ooda Jam	1911 W	.50	17	ψ500.001	0.00 14101		Ψ12,000.00
TODAY	SHOW		•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/22/12	MTWTF News 3 Sunrise -	14 CATURDA	\$900.00	0.00	-20		Ф07E 004	0 00 NM	,	075 00
E 5 KSNV	10/20/1	2 10/20/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
NEWS	3 AT SUI	NRISE	News o Carmoo C	D/ (TORD/ (T								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	S-	1	\$375.00	0.00						
E 6 KSNV	10/20/1	2 10/20/12	Saturday Today	CM	7a-9am	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
SATUR	DAY TO	DAY	Saturday Today									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	S-	2	\$625.00	0.00						
E 7 KSNV	10/21/1	2 10/21/12			6a-7a	S	:30	1	\$375.001	0.00 NM	1	\$375.00
NEW/S	3 AT SUI	NDICE	News 3 Sunrise S	SUNDAY								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	S	1	\$375.00	0.00						
E 8 KSNV	10/21/1	2 10/21/12	Sunday Today	CM	7a-8am	S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
T00 A)		ID AV	Sunday Today									
	ON SUN ort Date	End Date	<u>Weekdays</u>	Spots/Week	Pata	Rating						
Week: 10/		10/21/12	S	<u>3pois/Week</u>	<u>Rate</u> \$500.00	0.00						
E 9 KSNV	10/21/1	2 10/21/12	News 3 Today Wi	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
			News 3 Today									
		//WKEND	14/	0 . 00 .	Б.,	D ::						
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 10 KSNV					9:30a-10a	S	:30	1	\$500.002	0.00 NM	1	\$500.00
			Chris Matthews S		0.000 100	J		•	4000.002	0.00	·	φοσοίσο
		WS SHOW										
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M-F Today Show	1 2rd LOM	\$500.00 9-10a	0.00 MTWTF	:30	10	\$425.001	0.00 NM	10	¢4.250.00
E II KSINV	10/16/1	2 10/22/12	M-F Today Show		9-10a	MIWIF	.30	10	\$423.00 Т	U.UU INIVI	10	\$4,250.00
TODAY	SHOW	II	and the state of t									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/22/12	MTWTF	10	\$425.00	0.00	2.5		#00= 0= :	0.00	_	04.005.55
E 12 KSNV	10/16/1	2 10/22/12	M-F Today Show	III 4th G M	10am-11am	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
TODAY	SHOW	III	Today 4th Hour									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/22/12	MTWTF	5	\$325.00	0.00						
E 13 KSNV	10/16/1	2 10/22/12		CM	11am-12pm	MTWTF	:30	10	\$325.001	0.00 NM	9	\$2,925.00

Print Date: 12/04/12 09:40:13 Page 3 of 5

Order / Rev: 102150 ____ Advertiser: Democratic Congressional Campaign Cc

Alt Order #: 06817867 Product Desc: DCCC KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln Ch S	tart End	Inventory Code	e Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
		Rachael Ray Rachael Ray								
RACHEL R	AY	Rachael Ray						_		
Start D		Weekdays	Spots/Week	Rate	Rating					
Week: 10/16/ <u>Spot</u> <u>Ch</u> <u>Da</u>		MTWTF Description	10 <u>Star</u>	\$325.00 t <u>/End Time</u>	0.00	Weekdays	Length Rate	Rtg Type		
3 KSNV 10/	/16/12-10/22/12	Rachael Ray	11ar	m-12pm		MTWThF	- :30 (\$325.00)	0.00 NM		
Credite [CRED	ed DIT-REFUND]									
E 14 KSNV 10	/16/12 10/22/12	Noon News Noon News	CM	12-1230pm	MTWTF-	- :30	5 \$425.001	0.00 NM	4	\$1,700.00
NEWS 3 A										
Start D //Week: 10/16		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$425.00	Rating 0.00					
Spot Ch Da	te Range	<u>Description</u>	<u>Star</u>	t/End Time		<u>Weekdays</u>	-	Rtg Type		
3 KSNV 10/ Credite	/16/12-10/22/12	Noon News	12-1	230pm		MTWThF	- :30 (\$425.00)) 0.00 <i>NM</i>		
	ea NT-REFUND]									
E 15 KSNV 10	/16/12 10/22/12	The Agenda 1230	0pm CM	1230-1p	MTWTF-	- :30	5 \$325.001	0.00 NM	5	\$1,625.00
NEWS 1: T	HE AGENDA	The Agenda 123	0pm							
Start D	_	Weekdays	Spots/Week	Rate	Rating					
Week: 10/16/		MTWTF	5	\$325.00	0.00					
E16 KSNV 10	/16/12 10/22/12	? The Doctors The Doctors	CM	2pm-3pm	MTWTF-	- :30	5 \$325.001	0.00 NM	5	\$1,625.00
THE DOCT	ORS	The Doctors								
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/16/ E 17 KSNV 10		MTWTF	CM	\$325.00 3-4p	0.00 MTWTF	- :30	5 \$450.001	0.00 NM	5	\$2,250.00
E 17 1014V 10	7 10/12 10/22/12	Dr Phil	Olvi	3 - -р	PHWII	.50	σ φτσσ.σσ ι	0.00 14101	3	ψ2,230.00
DR. PHIL	ata Frad Data	\\\\ a a lada ua	C==+= /// == -	Data	Datina					
Start D Week: 10/16/		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.00					
E 18 KSNV 10	/16/12 10/22/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	MTWTF-	- :30	5 \$725.001	0.00 NM	5	\$3,625.00
EIDST NEV	VS 3 AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:3	0 PM)					
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/16/		MTWTF	5	\$725.00	0.00					
E 19 KSNV 10	/16/12 10/22/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	MTWTF	- :30	5 \$725.001	0.00 NM	5	\$3,625.00
NEWS 4 A	T 430P	41 W WEWO (1 11	ioui)	(4.501 10 5.0	O I WI)					
Start D		<u>Weekdays</u> MTWTF	Spots/Week		Rating					
Week: 10/16/		MIWIF	CM	\$725.00 5-630p	0.00 MTWTF	- :30	5 \$1,200.001	0.00 NM	5	\$6,000.00
		M-F Early News	O.M.	О соор		.00	σ ψ1,200.001	0.00 14111	Ü	φο,σσσ.σσ
EARLY NE		Wa akdaya	Cnoto/Mook	Doto	Dating					
Start D Week: 10/16/		<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,200.00	Rating 0.00					
E 21 KSNV 10		Sa-Su Early New	rs CM	5pm-630pm	S-	- :30	1 \$675.001	0.00 NM	1	\$675.00
KSNV EAR	I V NEWS	Sa-Su Early New	VS							
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/	10/21/12	S-	1	\$675.00	0.00					
E 22 KSNV 10	/16/12 10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF-	- :30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEOPARD)	′	wi-i- Jeopardy								
Start D		<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/16/	12 10/22/12	MTWTF	4	\$1,300.00	0.00			ı		

Print Date: 12/04/12 09:40:13 Page 4 of 5

Order / Rev: 102150 ____ Advertiser: Democratic Congressional Campaign Cc

Alt Order #: 06817867 Product Desc: DCCC KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 22 KSNV 10/16/12 10/22/12		CM	630-7pm	MTWTF-	- :30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEOPARDY	M-F Jeopardy								
Start Date End Date		Spots/Week		Rating					
Week: 10/16/12 10/22/12 Spot Ch Date Range [MTWTF Description		\$1,300.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
3 KSNV 10/16/12-10/22/12 I			<u>//∟nd_rime</u> -7pm		MTWThF				
See MG 22.5									
[PGM CHG = JEOP OF 4 KSNV 10/16/12-10/22/12 I			7pm		MTWThF	- :30 (\$1.300.00)	0.00 0///		
See MG 22.6	vi i ocoparay	000	, b			.σσ(φ1,σσσ.σσ)	0.00 14111		
[na debates]	la an andre in DDIME	МС	A O 44 - / CLIN		_	-20	0.00 NM		
5 KSNV 10/16/12-10/16/12 C	Jeopardy III PRIME	IVI-S	A 8-11p / SUN		-T	- :30 \$1,300.00	U.UU INIVI		
[INV CODE]									
6 KSNV 10/22/12-10/22/12 ↓ ⑥ MG for 22.4 10/22	Jeopardy in PRIME	M-S	A 8-11p / SUI		M	:30 \$1,300.00	0.00 NM		
[INV CODE]									
E 23 KSNV 10/16/12 10/22/12	M-F Wheel	CM	7-730pm	MTWTF-	- :30	5 \$1,300.001	0.00 NM	5	\$6,500.00
WHEEL OF FORTUNE	M-F Wheel of Fort	une							
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12	MTWTF	_	\$1,300.00	0.00	14 / I - I	Levelle Dete	D(T		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>[</u> 1 KSNV 10/16/12-10/22/12 I	<u>Description</u> M-F Wheel		t/End Time Opm		Weekdays MTWThF		Rtg Type 0.00 NM		
See MG 23.7 [na debates]			- 1			(, ,,			
2 KSNV 10/16/12-10/22/12 I	M-F Wheel	7-73	0pm		MTWThF	- :30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 23.6 [PGM CHG = JEOP OF	NHEEL IN DRIME								
6 KSNV 10/16/12-10/16/12 \			A 8-11p / SUI		-T	- :30 \$1,300.00	0.00 NM		
MG for 23.2 10/16									
[INV CODE] 7 KSNV 10/22/12-10/22/12 N	Wheel of Fortune in F	PRIME M-S	A 8-11p / SUN		M	- :30 \$1,300.00	0.00 NM		
→ MG for 23.1 10/22						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[INV CODE]	Madrand Issued	·/\//- ~\/\	C20 720		.20	0 0505.004	0.00 NIM	0	#4.050.00
E 24 KSNV 10/20/12 10/20/12	WKND Jeop/Whee		630-730pm	S	- :30	2 \$525.001	0.00 NM	2	\$1,050.00
JEOPARDY/ WHEEL OF FO		0 1 - 444 1-	Data	Datina					
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>vv еекаауs</u> S-	Spots/Week 2	<u>Rate</u> \$525.00	Rating 0.00					
E 26 KSNV 10/21/12 10/21/12		ne CM	7-10pm		s :30	2 \$1,600.002	0.00 NM	2	\$3,200.00
NEWS AFTER NFL	News 3 in Prime								
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12	S		\$1,600.00	0.00				_	
E 27 KSNV 10/21/12 10/21/12	LAW & ORDER (sync	,	SU 10-11P		S :30	2 \$900.002	0.00 NM	2	\$1,800.00
LAW & ORDER	2 011	.,							
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00					
E 28 KSNV 10/16/12 10/22/12		ven CM	11pm-1135p		- :30	2 \$1,200.001	0.00 NM	2	\$2,400.00
NEWS 2 MICHTODE	M-F News 3 at Ele	ven	·						
NEWS 3 NIGHTSIDE Start Date End Date	Weekdays :	Spots/Week	<u>Rate</u>	Rating					
Week: 10/16/12 10/22/12	MTWTF		\$1,200.00	0.00					
E 29 KSNV 10/20/12 10/20/12			11pm-1135p	mS	- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS 3 NIGHTSIDE	Sa-Su News 3 at E	-ieveii							
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12	S-	1	\$1,100.00	0.00					

Print Date: 12/04/12 09:40:13 Page 5 of 5

Order / Rev: 102150 ____ Advertiser: Democratic Congressional Campaign Cc

Alt Order #: 06817867 Product Desc: DCCC KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 30	KSNV	10/16/12	10/22/12	The Tonight Show	/ CM	1135p-1237a	a MTWTF	:30	8	\$500.001	0.00 NM	8	\$4,000.00
				Tonight Show									
	TONIGH	IT SHOW	W/ JAY LE	ENO									
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/1	16/12	10/22/12	MTWTF	8	\$500.00	0.00						
N 31	KSNV	10/21/12	10/21/12	NFL End of Game	BreakCM	1p-9p	S	:30	1	\$8,000.001	0.00 NM	1	\$8,000.00
				NFL End of Game	e Break								
	THE VO	ICE											
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/1	15/12	10/21/12	S	1	\$8,000.00	0.00						

Totals 122 \$86,200.00